

BUSINESS AND MANAGEMENT STUDIES

The Business and Management Studies subject consists of the areas of: accounting and finance, business history, business and industrial economics, employment relations, entrepreneurship and small firms, human resource management, information management, innovation and technology management, international business, management education and development, management science, marketing, operations management, organisational psychology, organisational studies, public sector management, service management, strategic management; and any other field or subfield aligned to business and management.

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